

Attachment Network of Manitoba Minutes
Thursday, January 24, 2008 at Aulneau Centre

Present: Joanne Brown(temp chair), Julia Wellwood, Karen Johnston, Mary Warmbrod, Patti Sutherland, Laurie McPherson, Lee Prouten, Laurie Marcella, Cathy Seitz, Sukiy Mann, Pam Freeth, Leslie Johnston, Marge Chomoway, Holly Puckall, Noelle Campbell, Lois Collins, Sue Morrison

1. Welcome Yvette Preston sends her regrets today

2. Welcome Guy Dugas of Digital Learning, who has been contracted to develop our web site and to sell our DVD "Listening to Baby". The website will be **attachmentnetwork.ca** and is expected to be up and running any day now, we are just waiting for some clearance so we can have a secure site when taking credit information for our "store". Thanks to Julia and Karen for working with Guy to provide content for the site. A reminder that the site will continue to be "under construction" for a while as we tinker with content and design.

We are offering links to member agencies' websites and ask that your organization consider a link from your site to ours as well. If anyone comes across other websites or resource information that could be shared, please forward it to attachmentnetwork@shaw.ca and we will include it on the site. We will link to our funders as well. Holly suggested we link to Invest in Kids.

Guy discussed how to have affiliates who will carry our products, such as Amazon.com. We paid close to \$2000 for the Digital Learning fee and some start up costs and will face annual operating costs of around \$500. As it now stands, the Network makes 60% off of every sale of the dvd. We are offering a short turnaround time from purchase date as we'll be using Canada Post. Guy will set it up to issue a digital receipt to the purchaser and therefore a confirmation of sale. When the site asks for a security code from a credit card, it's the extra 3 digit number on the back of the card.

Feedback suggested we have drop down tabs from the top to keep the pages uncluttered. We are also needing to revamp the description of the dvd (Mary, Laurie and Holly graciously volunteered- thanks!), and perhaps we will eventually include testimonials from satisfied customers about how they've used the dvd. We may have a FAQ page. This website enables us to bulk e mail newsletters and advertisements for upcoming events. Eventually we may use this site for future workshops that the Network hosts.

3. Roundtable News

Laurie McPherson- will be offering a workshop for mental health practitioners called Handle with Care, and will show the dvd.

Mary- Aurora Centre has funding for work with immigrant and refugee families
Karen and Julia used the dvd in a presentation to a daycare, with great success

Joanne showed the dvd in a presentation to teen moms at RAP, and they were captivated and quite interested, noting they loved the simplicity of the vignettes

Holly-Family Centre offered an agency wide training on attachment to develop a

common language and understanding around attachment. Using attachment as a base for several programs in daycares, with clients, FAST, HUGS, and with Rhonda Chegus

Marge-providing attachment training with foster parents at Wpg CFS called Sensitive Caregiving, and will use the dvd. Management are now quite on board with attachment based focus.

Leslie- offering mandatory training for foster parents with a strong emphasis on attachment, and is looking forward to helping foster parents learn about their own attachment patterns.

Pam- Looking at creative ways to work with foster parents at Marymount
Discussion around being mindful to have a consent form to gain permission to show videos to others for the purposes of training, so we can have examples of avoidant or preoccupied or disorganized presentations.

Suki- is the new Laurie at Healthy Start, had Kim Bartel in for a talk and will be using the dvd

Cathy- facilitates moms groups and will be using the dvd

Laurie- showed a resource binder available from preventioninstitute.sk.ca for around \$80 that Laurie helped create through Community Action Programs for Children (CAPC) and the National Canadian Prenatal and Nutrition Program. It includes great activities for parents to foster healthy attachment with their children.

Noelle- using attachment in discussions with parents at Wolseley Fm. Place, and in particular with adolescents

Lois- discussed how to integrate attachment with bullying

4. Subcommittee Reports

Finance- Marge said the October Maternal Depression and Attachment Conference profited close to \$8000 which is earmarked for a further project with the WRHA Mental Health programs and the Network. Our bank balance is \$30,000 without that profit, so we're quite healthy for this year.

Training Updates

1. **Circle of Security-** Joanne has sent in proposals to Healthy Child Manitoba and to the Winnipeg Foundation. 20 people from Winnipeg have come forward with their agency's support to take the full 3 weeks of training from Bob Marvin, hopefully beginning this fall. We will hear by the end of May if we are funded. It's an all or nothing thing with funding. No one has money to subsidize it if it's not fully funded. This will be the first time this training is offered in Canada, and the first training offered here that has a reliable assessment tool that leads into an intervention protocol.

2. **Pat Crittenden** will be at Aulneau in March and April to offer 5 days of training in Attachment, Psychopathology and Adaptation (March 3, 4, 5 and April 15 and 16). If you are interested in also taking the CARE Index (Pat's assessment tool for birth to age 3) then you must attend the A&P. CARE will be offered on March 6,7,8, 10,11,12 and April 17, 18, 19, 21, 22, 23. (Yes there are two Saturdays in there). A reminder that the Sisters at the Aulneau building have provided bursary money for Aboriginal staff or those working exclusively with Aboriginal participants to take the training for free, as part of their response to the Residential Schools issues. Please direct any questions to the Aulneau

Centre.

The Network has allocated up to \$5000 for any executive director of child welfare authorities, various professors and learned people to attend A&P for free. Often we are finding that attachment information trickles up from front line workers to management, and we thought we'd offer an invite to 20 individuals to attend.

Level II training through Aulneau slated for February will be moved to November.

DVD- We need to develop a marketing plan. Mary has emails of people she would like to inform about the dvd. Mary, Laurie, Holly, Marge and Joanne will plan an official launch, perhaps to coincide with Pat Crittenden's workshop.

Changes for Children- Our working group developed a document that we hoped to circulate to the Changes for Children group, and Yvette gave it directly to Jay Rodgers who appeared to be impressed. We outlined why attachment needed to be considered in child welfare matters, especially where there is no protocol such as when physical or sexual abuse exists, and how to measure attachment gains made by families.

Toddler group- all roads are leading to developing another dvd. The thought of starting a drop in program was too big. They are still dreaming of possibilities.. .

Education/Research had nothing to report at this time

5. Next meeting of the Network will be Thursday, May 29 at 1:30-4pm at Aulneau Centre